

A stylized, high-contrast illustration of a woman in a long, light-colored dress and a wide-brimmed hat, positioned in the upper left quadrant of the cover. The background is a dark, textured surface.

Approved
PACKMAN
PUBLISHER

Accessories

Nineteen Thirty-Nine



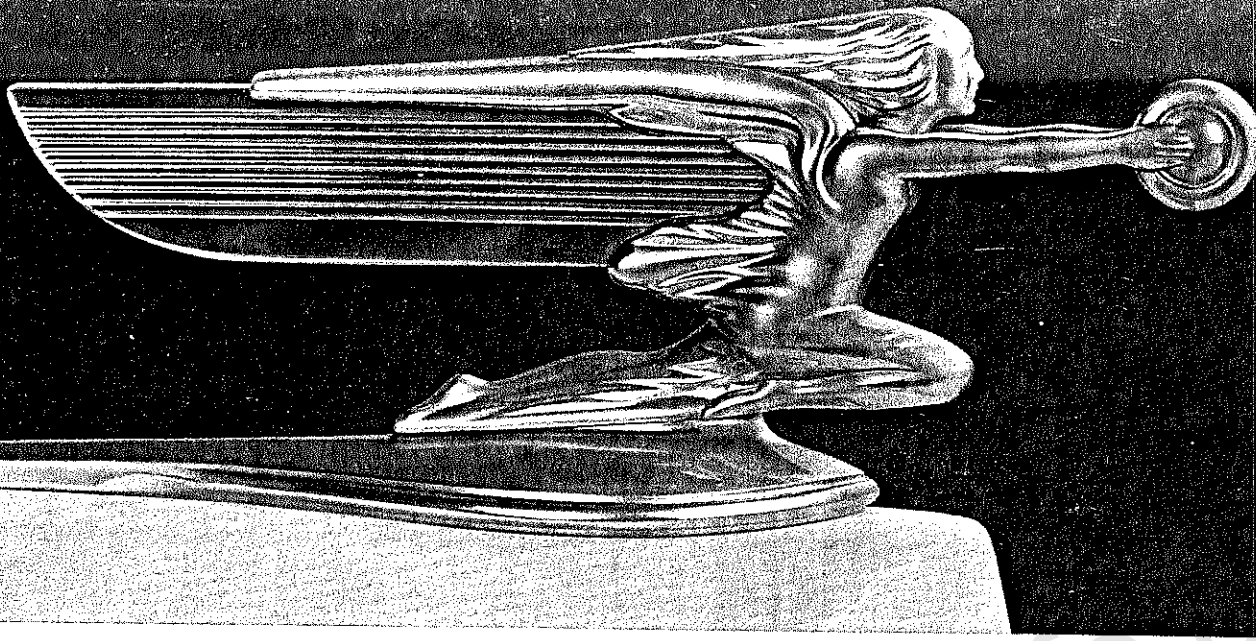
PACKARD recognizes a responsibility to provide accessory equipment of Packard quality and craftsmanship for its owners. This year is no exception, in fact the accessories for 1939 are the finest our designers and engineers have ever offered Packard owners. Their small cost in no way signifies the contribution they add to your safety, comfort or convenience.

As a Packard owner, one or more of these accessory items will satisfy your personal preference for an added touch of refinement, added comfort or increased safety. Purchased with a new Packard car, any approved accessory may be included in the convenient, time-payment plan. Your dealer is prepared to install any item quickly and satisfactorily. Select your Packard-Approved Accessories from this catalog.

General Accessory Division

PACKARD MOTOR CAR COMPANY

DETROIT, MICHIGAN

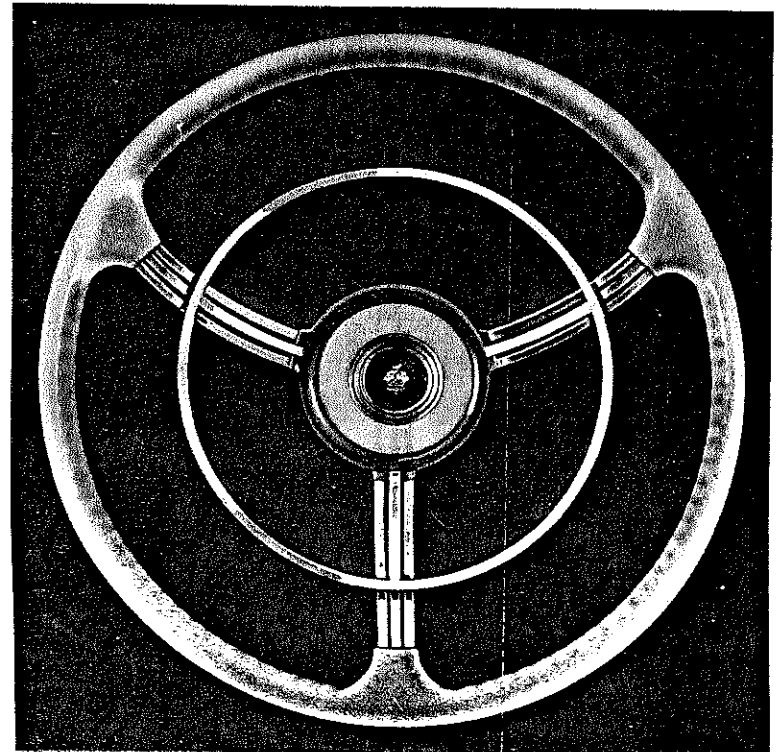


DE LUXE RADIATOR EMBLEM—This streamlined radiator emblem, with its glittering chromium body and crystal wing is symbolic of strength, grace and beauty. It complements the graceful lines of the body, makes the hood appear longer and protects the identity of your car.

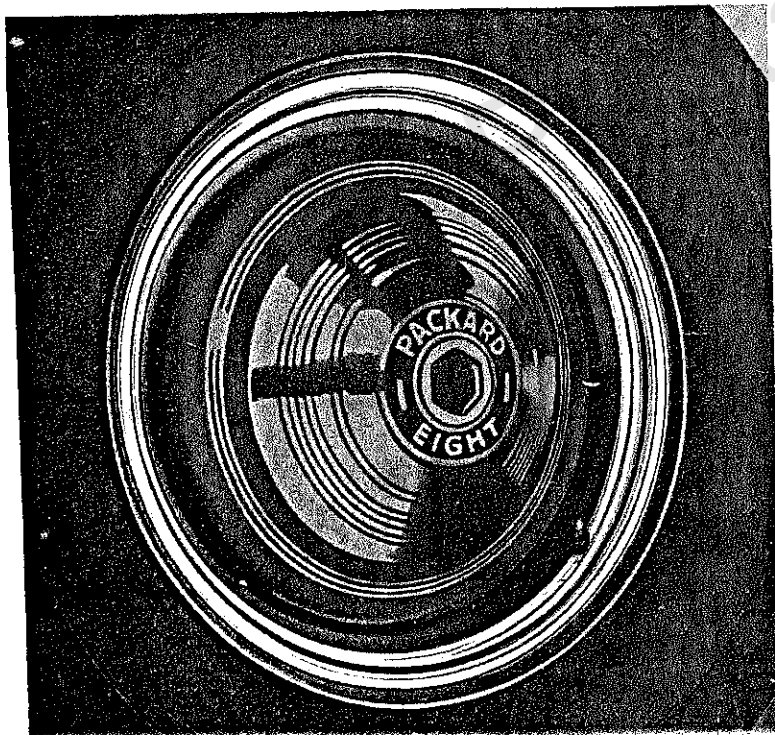
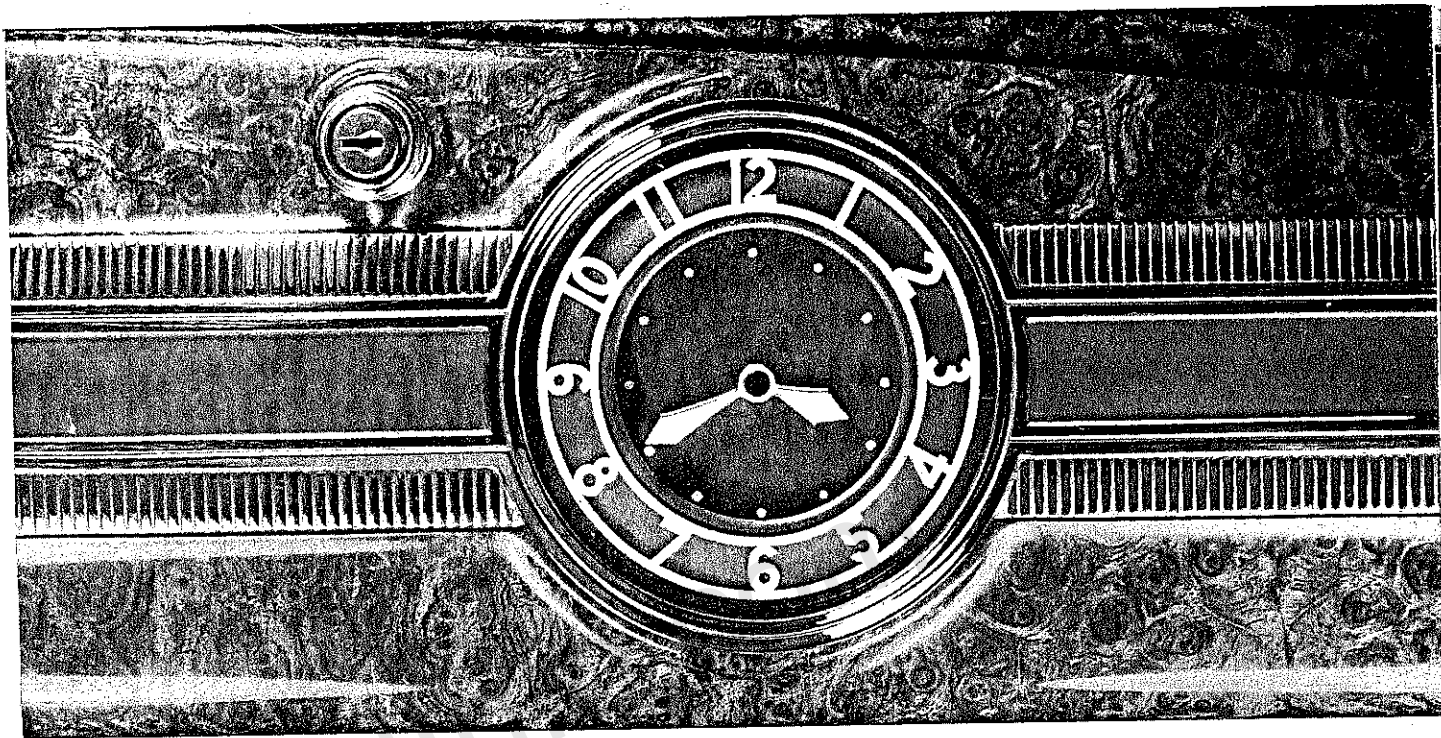
LICENSE PLATE FRAMES—These chrome frames around the highly colored license plates complete the car trim and afford protection from the plates' sharp edges. They are easily attached and eliminate vibration rattles. Adjustable, they will fit the plates of nearly every state.



DE LUXE STEERING WHEEL—The convenience of this ten-inch horn ring and the ease of driving with this new curved-spoke, flexible wheel will equal the added beauty this new wheel lends to the driving compartment. An exceptional combination of added appearance and utility.

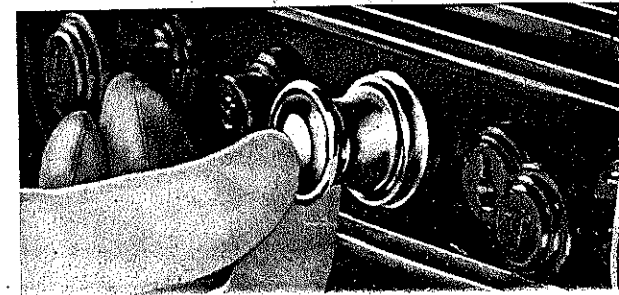


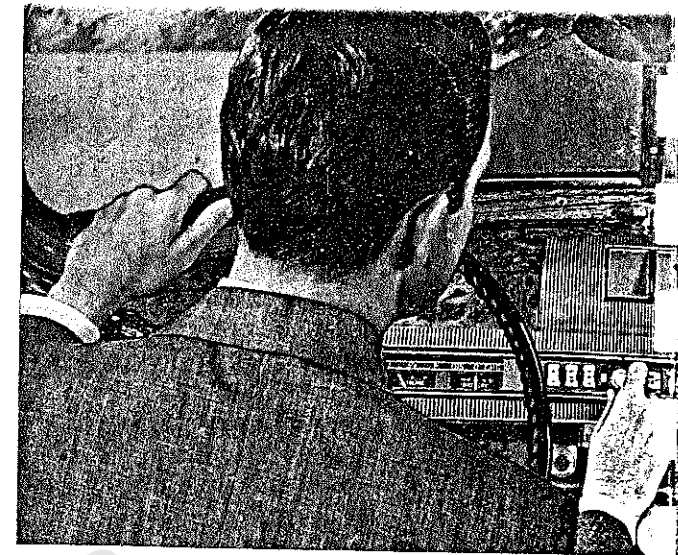
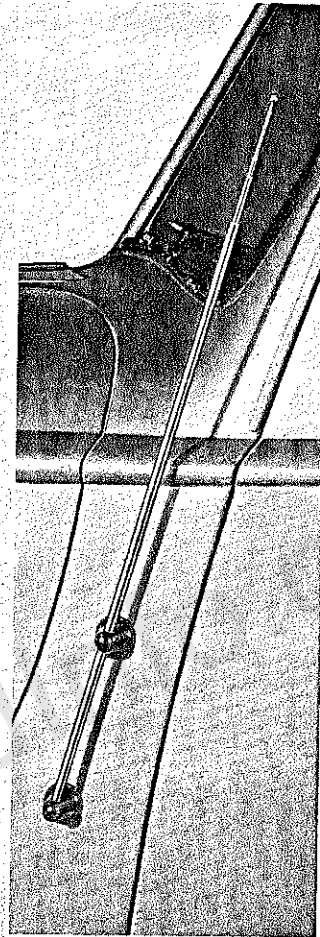
ELECTRIC CLOCK—The large hands of new design, indirectly lighted, provide clear visibility at all hours, make this new electric clock a convenient accessory for use day or night. Designed to match the other instruments, its rich appearance will beautify the interior of your car.



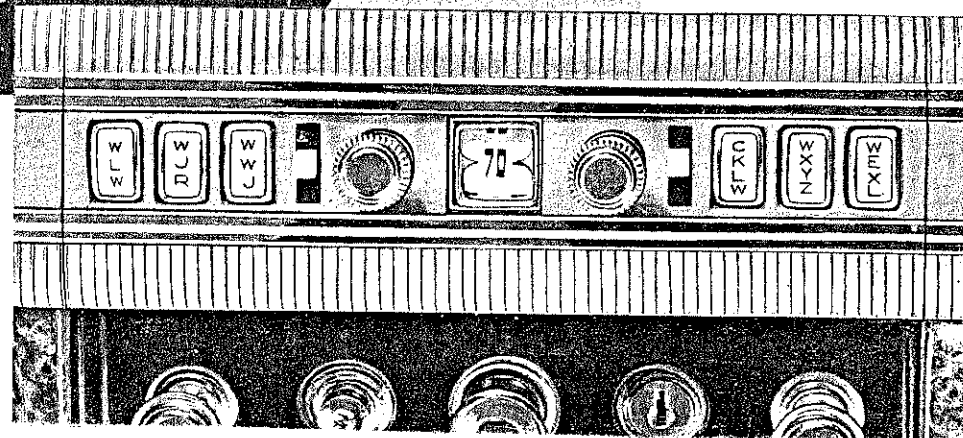
WHEEL TRIM RINGS—Chrome Wheel Trim Rings add a touch of beauty and that finished appearance which reflects good taste and true pride of ownership. Their brilliant finish creates a desirable contrast with the painted wheel adding a lustrous touch to the entire car.

AUTOMATIC CIGAR LIGHTER—This automatic cigar lighter allows the driver to keep both hands on the wheel and his eyes on the road while the lighter heats quickly. It is disconnected automatically when hot. It is designed to be passed around to all passengers.

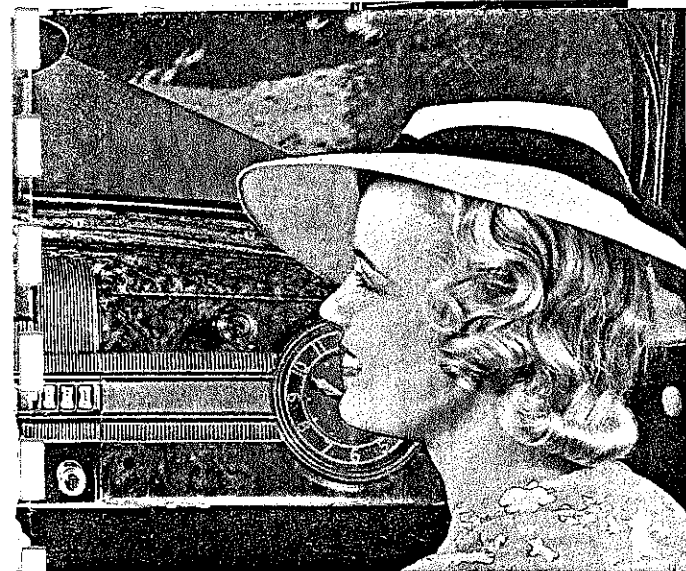




PACKARD CUSTOM RADIO—For the constant thrill of riding with the world of music, sport or entertainment, equip your car with a Packard Custom Radio. Months of engineering and research by the Packard and radio engineers has resulted in the new Packard Automatic Finger-Tip Control. Added safety and convenience when driving is assured Packard owners using this new control. Now any one of six predetermined stations can be tuned in by pressing one of six buttons on the dial. Additional stations can be tuned in with a manual control in the regular way. Unusual volume, correct acoustics and sharp tuning are characteristic of the Custom Radio. They assure faithful reproduction of any type broadcast.



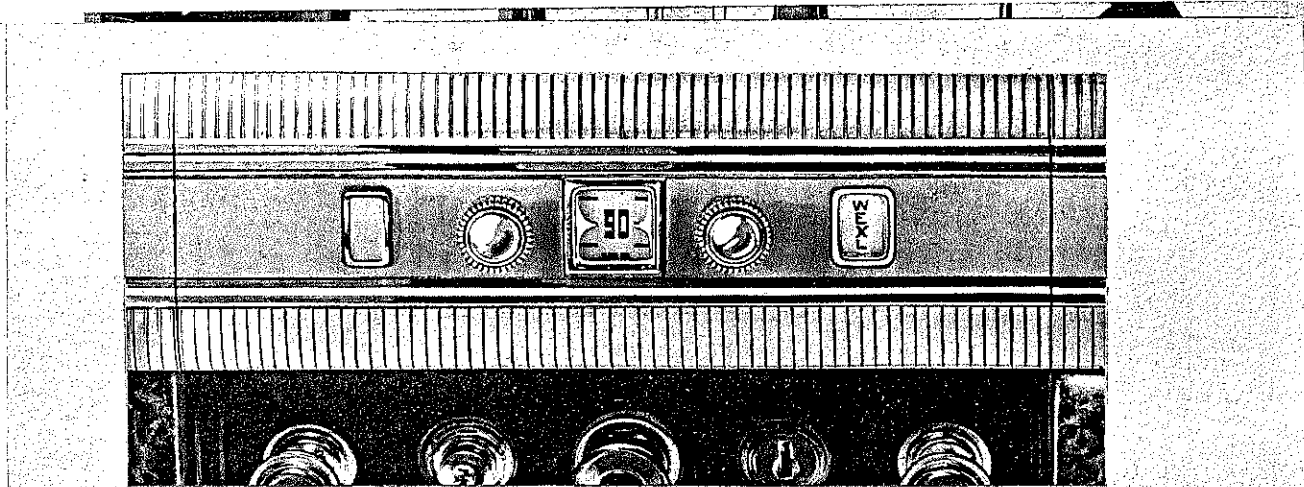
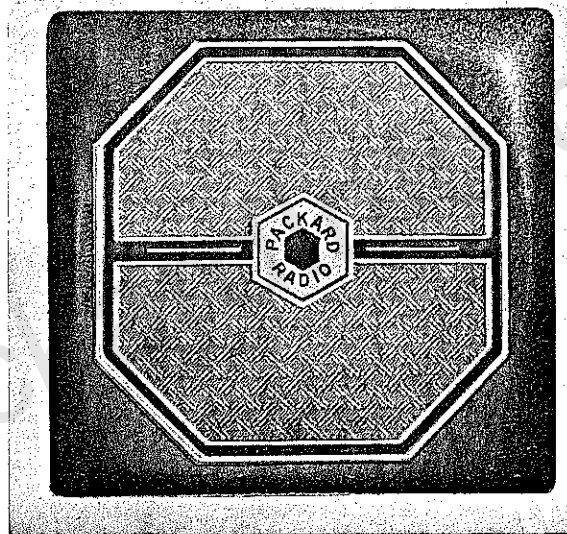
THE COWL ANTENNA, is the most efficient and is adjustable from the driver's seat to four positions, depending on the distance to the broadcasting station.



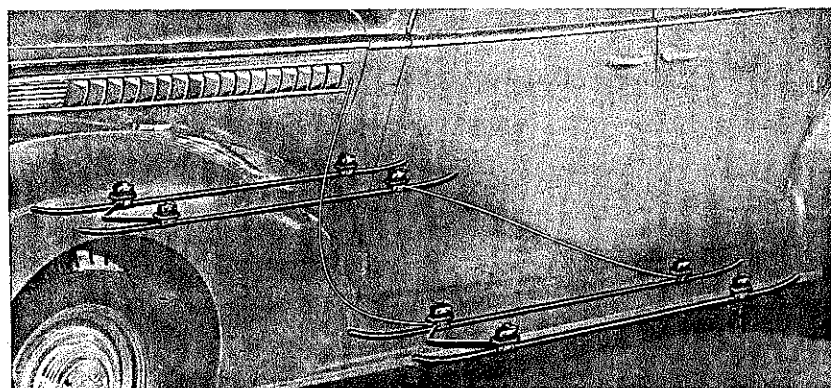
SINGLE UNIT RADIO—Many owners prefer the compact design and economy of a Single Unit Radio. To fulfill this demand, Packard offers this exceptional single-button automatic tuning set.

To operate this new Single Unit Radio, turn on the volume switch and press the station selector button. Any one of six predetermined stations can be tuned in perfectly, one at a time. If the station you wish to hear is not in position, just press the selector button once or more times until the call letters of the station you desire appear on the dial. Other broadcast stations can be tuned in by the manual control in the regular way.

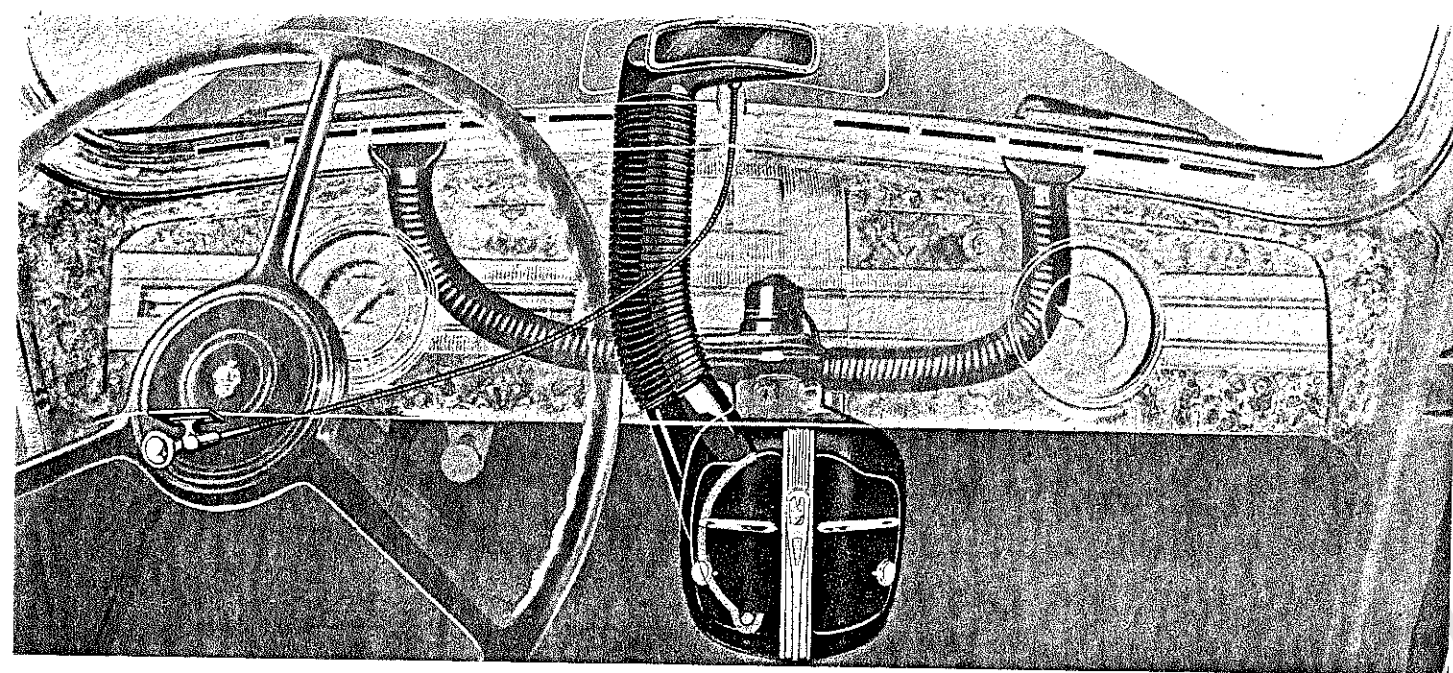
The new, eight-inch speaker and improved circuit will assure you of fine reception, clear tone quality and enjoyment from this Single Unit Radio.



A RUNNING BOARD ANTENNA fastens under each running board, provides an antenna that is out of sight. However it is not as efficient as the cowl antenna.



PACKARD GUEST SPEAKER—The new Guest Speaker mounts in the back of the front seat and, regardless of car speed, insures quality radio reception for rear seat passengers. Your family and friends may enjoy programs without increasing the volume of the front compartment speaker.

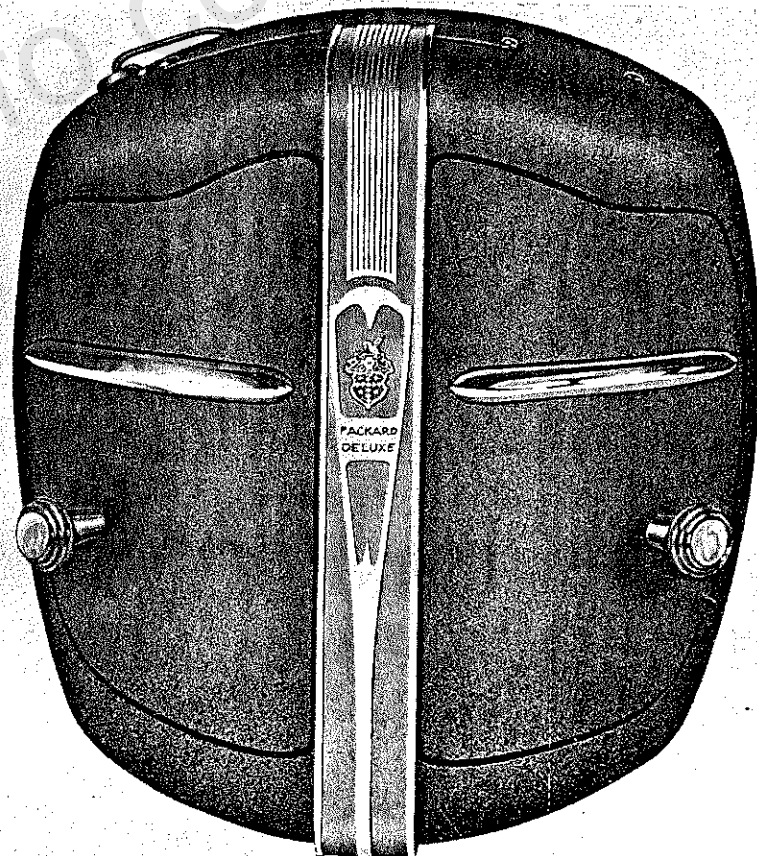


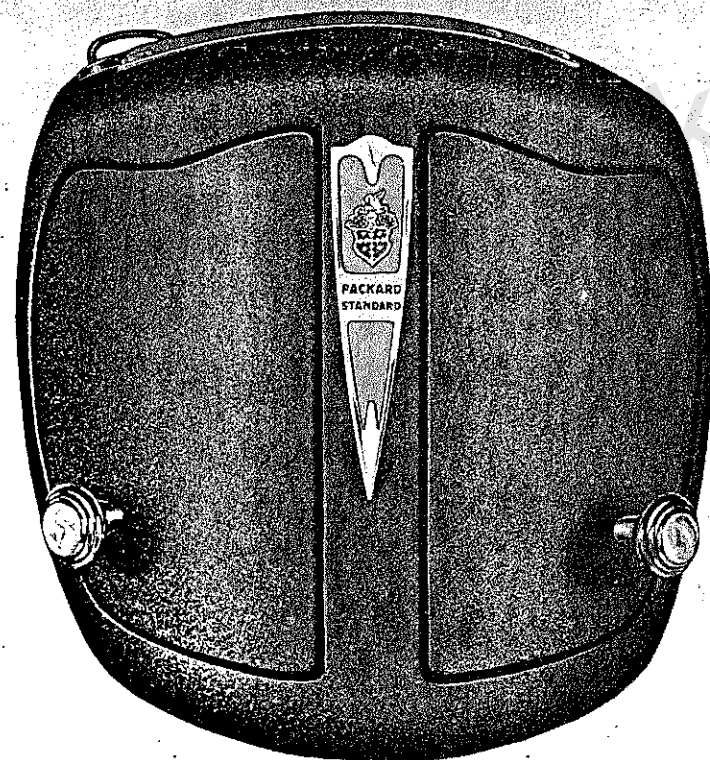
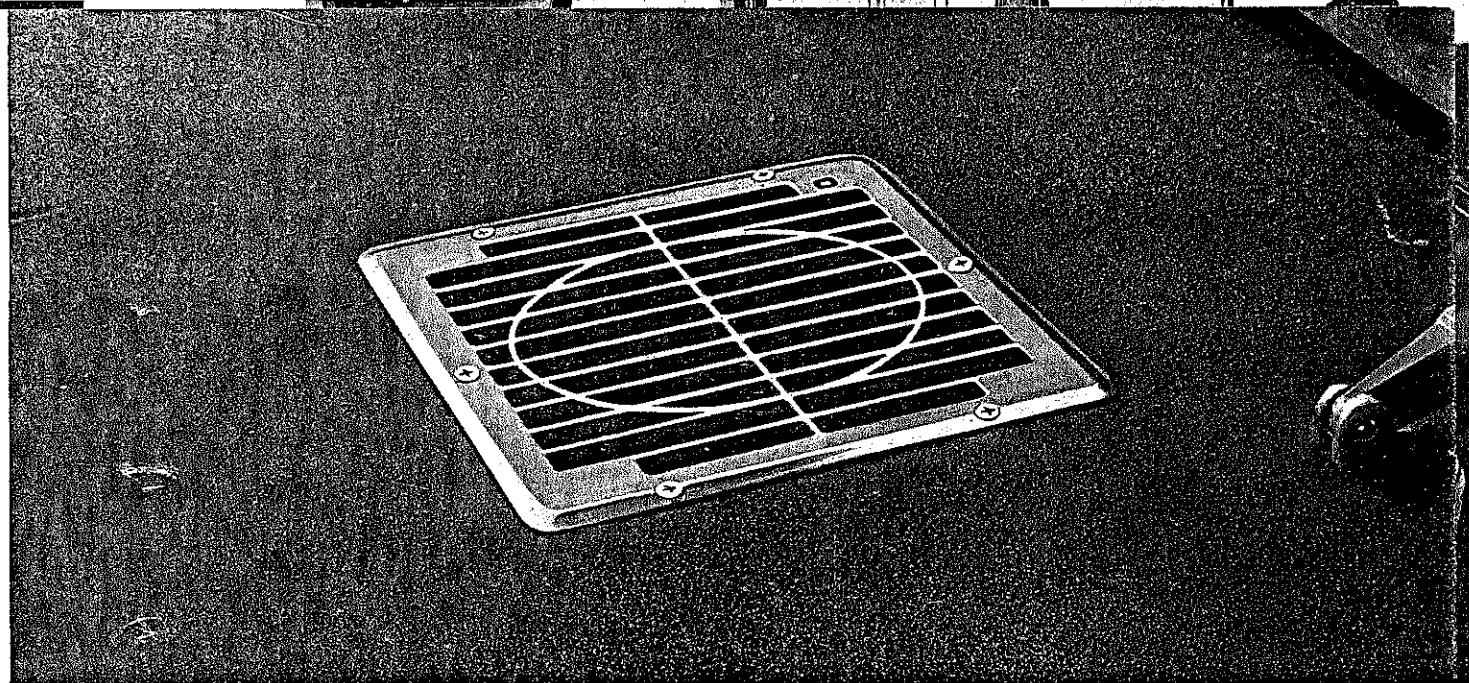
FRESH AIR INLET—This accessory permits the driver to regulate the amount of fresh, warm air taken into the car at all times. By moving a small lever on the instrument board the driver opens or closes a door built into the regular cowl ventilator. This permits fresh air from outside the car to be blown into the car heater where it is heated and re-distributed throughout the car as desired.

PACKARD DE LUXE HEATER—The maximum amount of warm air is provided by this exclusive Packard De Luxe Heater. It is designed to appear as part of the regular car equipment. The illuminated rheostat switch on the base of the instrument board controls the volume of warm air desired.



BATTERY CHARGER—This battery charger is easy to use in your own garage. At night, plug the end of the wire into the convenient instrument board socket on your car.

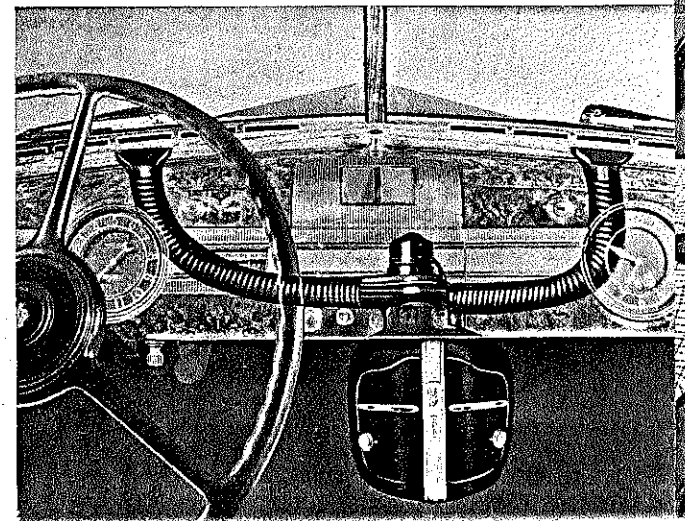


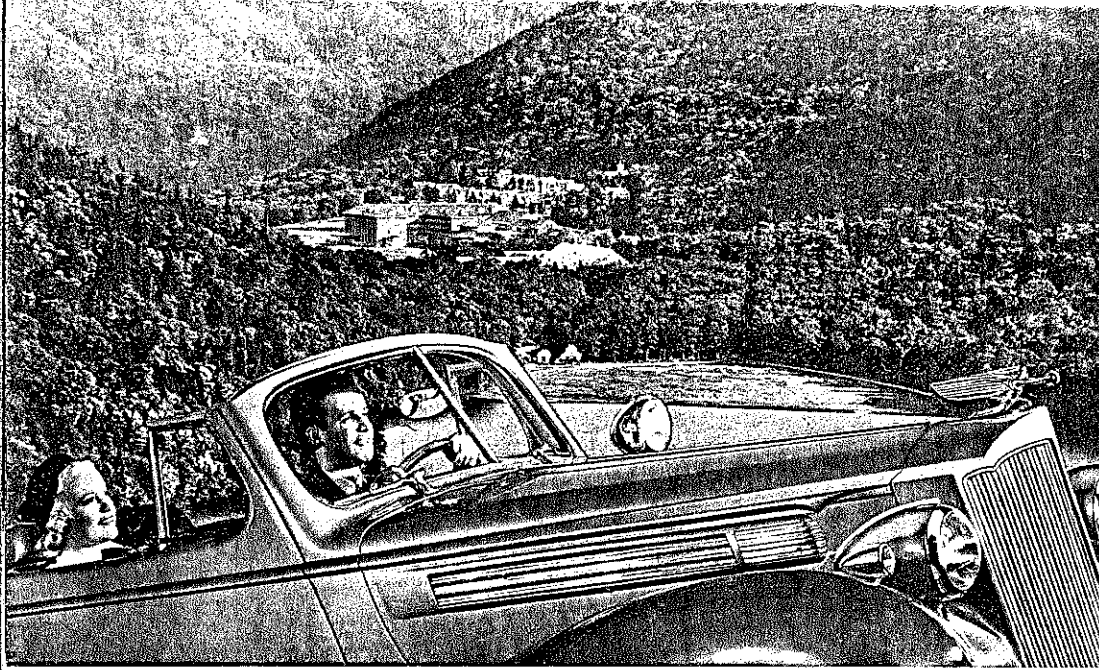


REAR COMPARTMENT HOT WATER HEATER—This new Rear Compartment Hot Water Heater is available for all sedan and limousine body types. The heater unit mounts in the rear floor flush with the carpet. A small switch controls the amount of warm air blown from the large heater coil mounted under the floor. This heater works in conjunction with the large Packard heater and defroster in the front compartment.

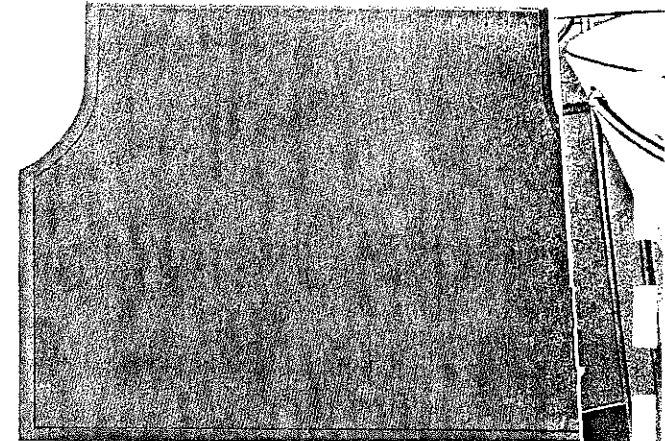
PACKARD STANDARD HEATER—A moderately priced hot water heater built to Packard specifications. This smaller model meets the motorist's requirements for milder climates, or where the maximum amount of heat is not desired.

PACKARD WINDSHIELD DE-FROSTER—This windshield defroster forces a stream of warm air across both sections of the windshield, keeping the windshield glass clear of frost, sleet or mist.

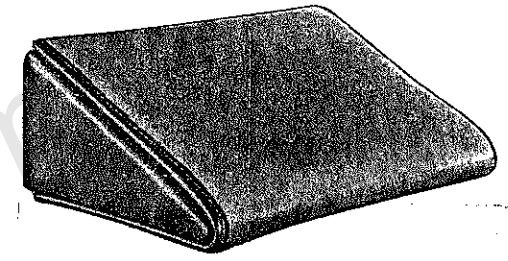




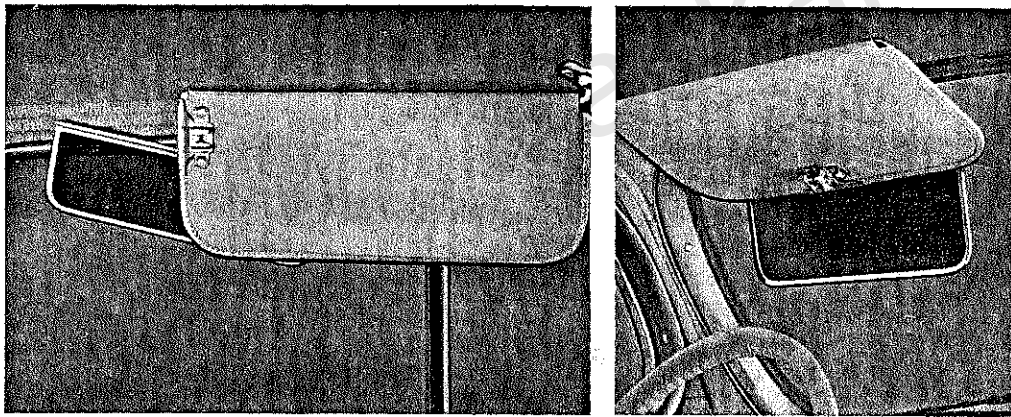
TONNEAU RUBBER MAT
—will keep slush, mud and water from soiling the fine carpet of your car.



FOOT HASSOCKS—A very comfortable addition to your car, allowing the feet to be supported comfortably.

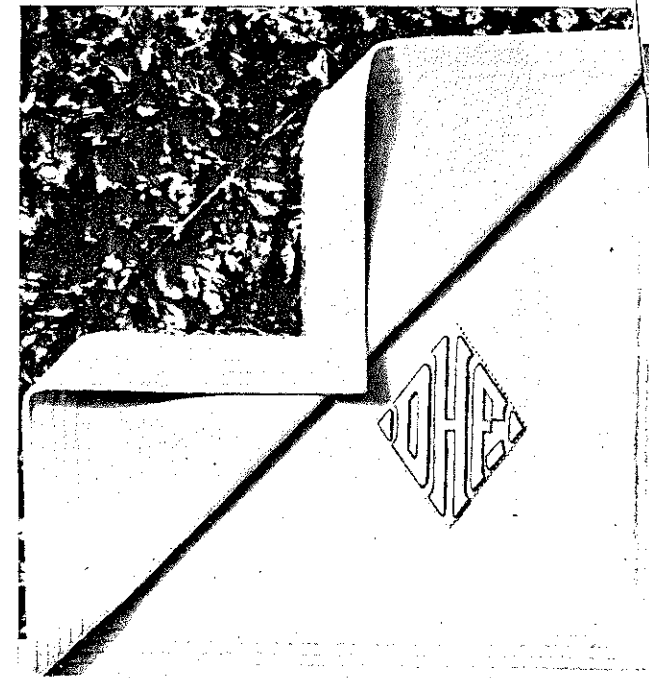


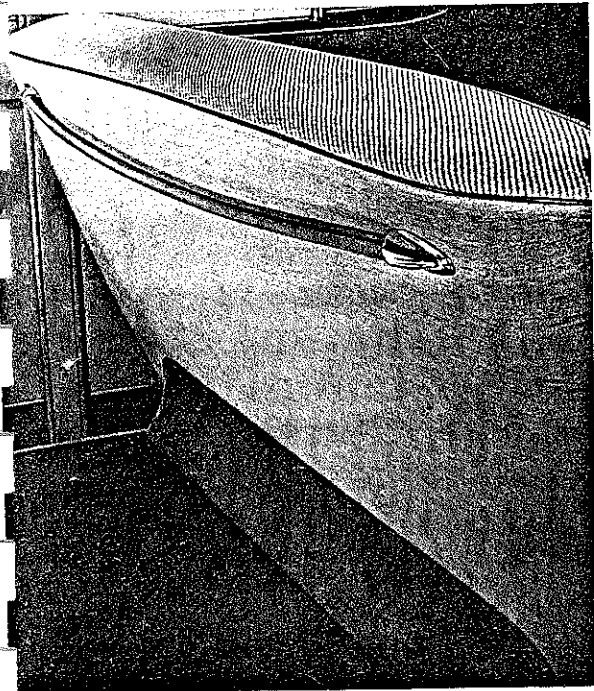
ACCESSORIES FOR CONVENIENCE AND COMFORT



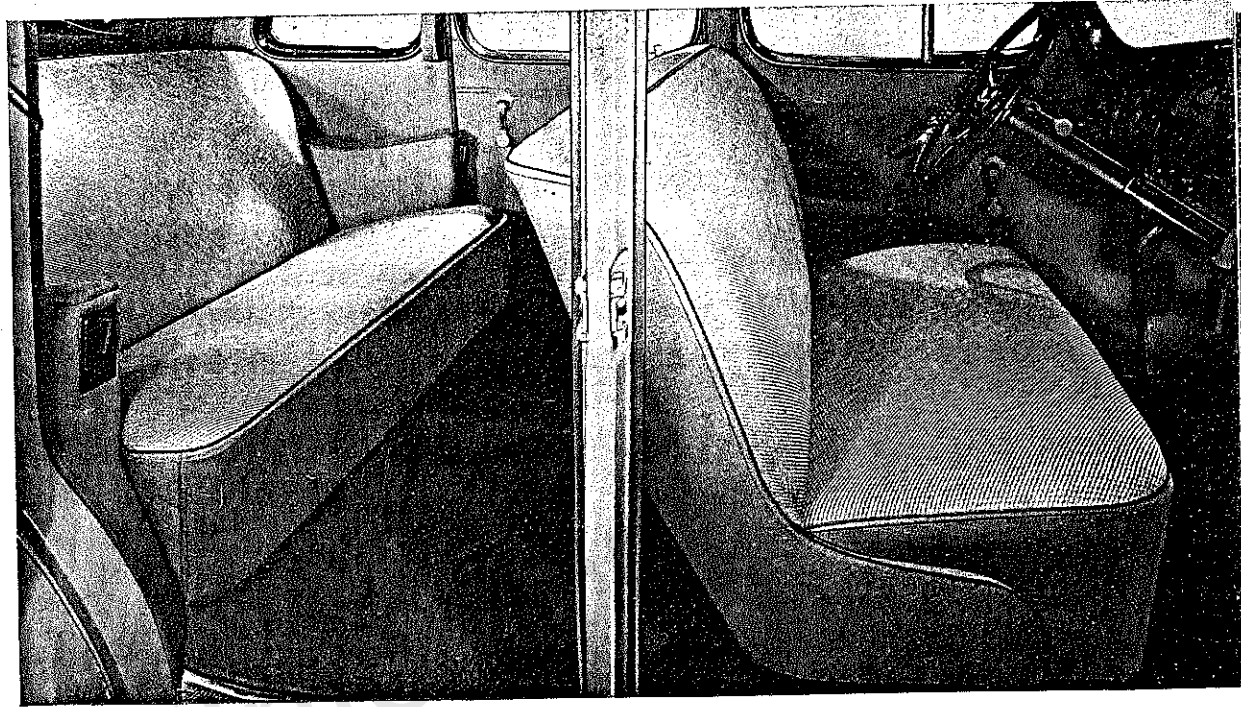
PACKARD VISOR GLARE SHIELD—"Blind driving," created by sun glare, bright lights and reflections is eliminated by this remarkable, non-inflammable shield. Mounted on a swivel, this shield is easily adjustable to any angle.

PACKARD CUSTOM ROBES—Packard robes are tailored expressly to conform with your personal taste. These robes are made of the finest silk plush on one side and upholstery cloth to match your car on the other. Your initials are hand-made monograms.

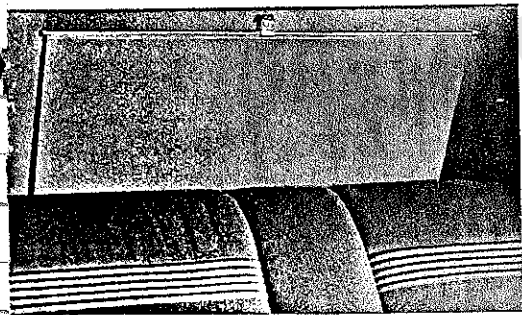




Complete protection is provided for the seat back and seat frames.



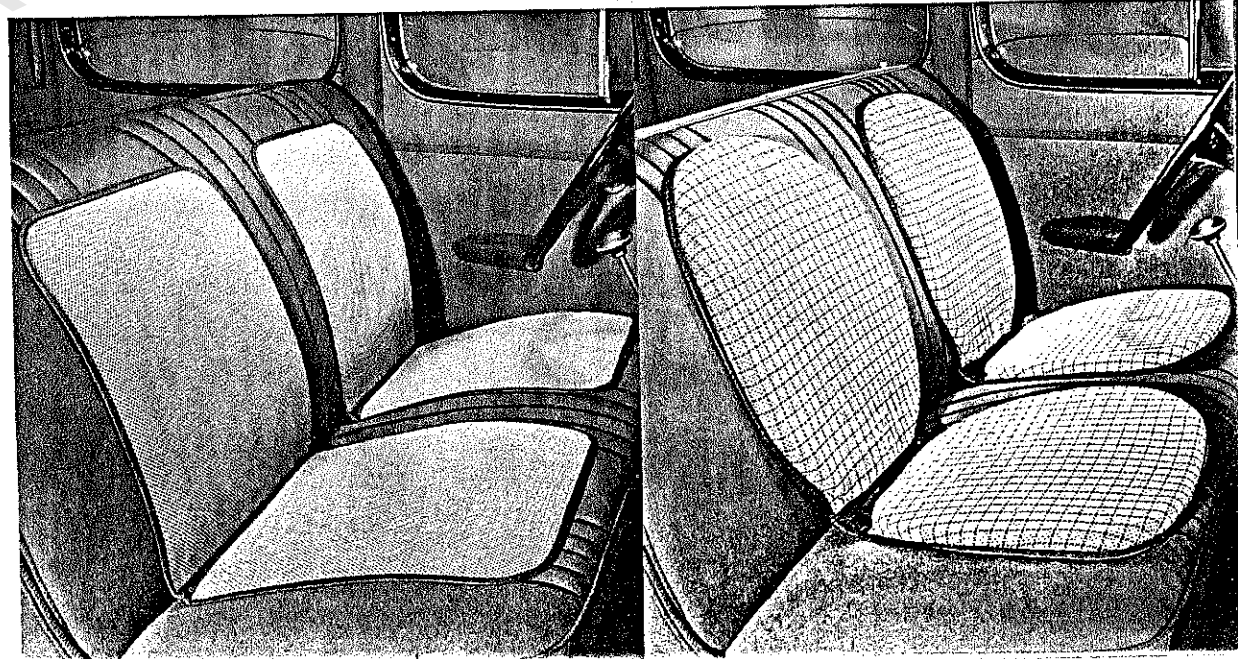
SAN-TEX SEAT COVERS—Packard Seat Covers are designed for year-around use because of their neat appearance and cleanliness. They are cool in summer, yet in winter heavy or damp clothing do not adhere to them.



SPRINGHOLD PADS—A soft, smooth seat pad for use when regular seat covers are not desired.

REAR WINDOW CURTAINS—This durable curtain excludes the late afternoon sun and light reflection from following cars and provides a privacy you will enjoy when driving through heavy traffic. For rear window only.

KOOL KOOSH-ION—This cushion permits the free circulation of air, keeping you comfortable.



PACKARD APPROVED ACCESSORIES THAT

This Packard car is equipped with these approved accessories for greater safety and added beauty:

AUXILIARY FRONT BUMPER

•

TWO FOG LIGHTS

•

INNER-CONTROLLED SPOTLIGHT

•

RADIATOR INSECT SCREEN

•

CORMORANT RADIATOR EMBLEM

•

LICENSE PLATE FRAME

•

STEERING STABILIZER

•

WHEEL TRIM RINGS

•

CHROME WHEEL DISCS

•

TRUNK LID GUARD

•

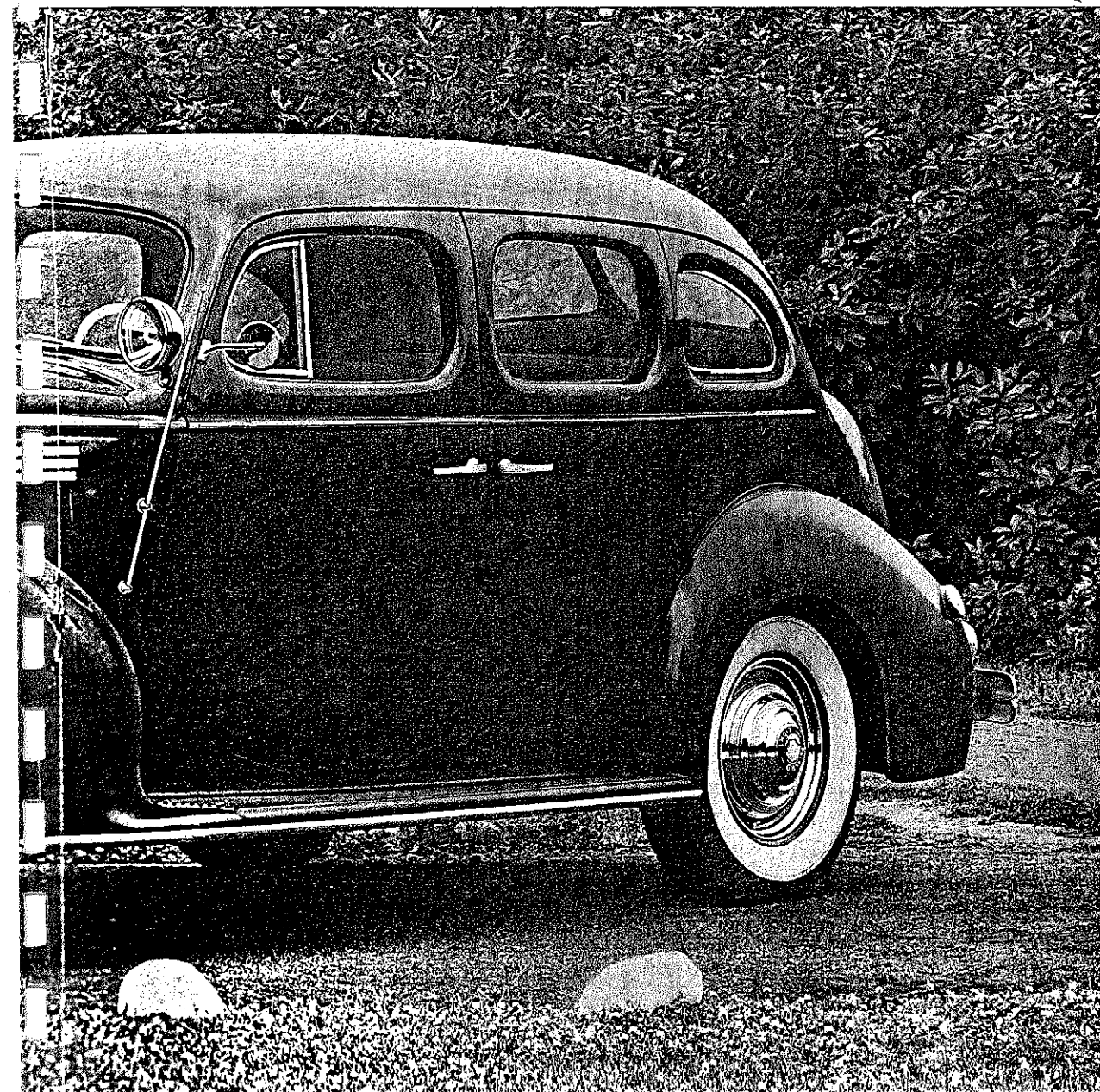
BACKING LIGHT

•

REAR VIEW MIRROR

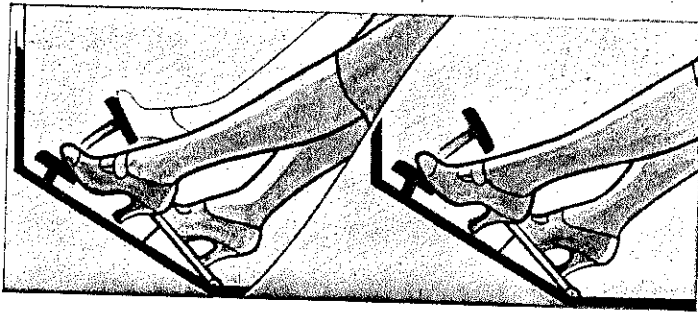


PERSONALIZE A DISTINGUISHED CAR . . .



Inside the car numerous accessories increase the pleasure, convenience and comfort for owner and guests. The car illustrated has the following:

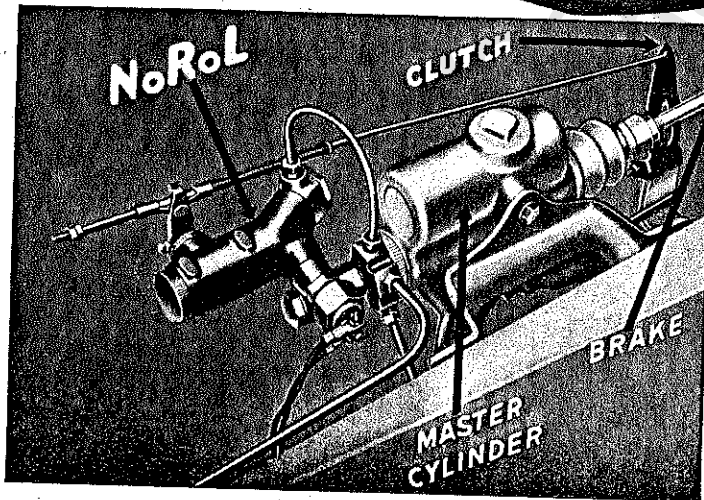
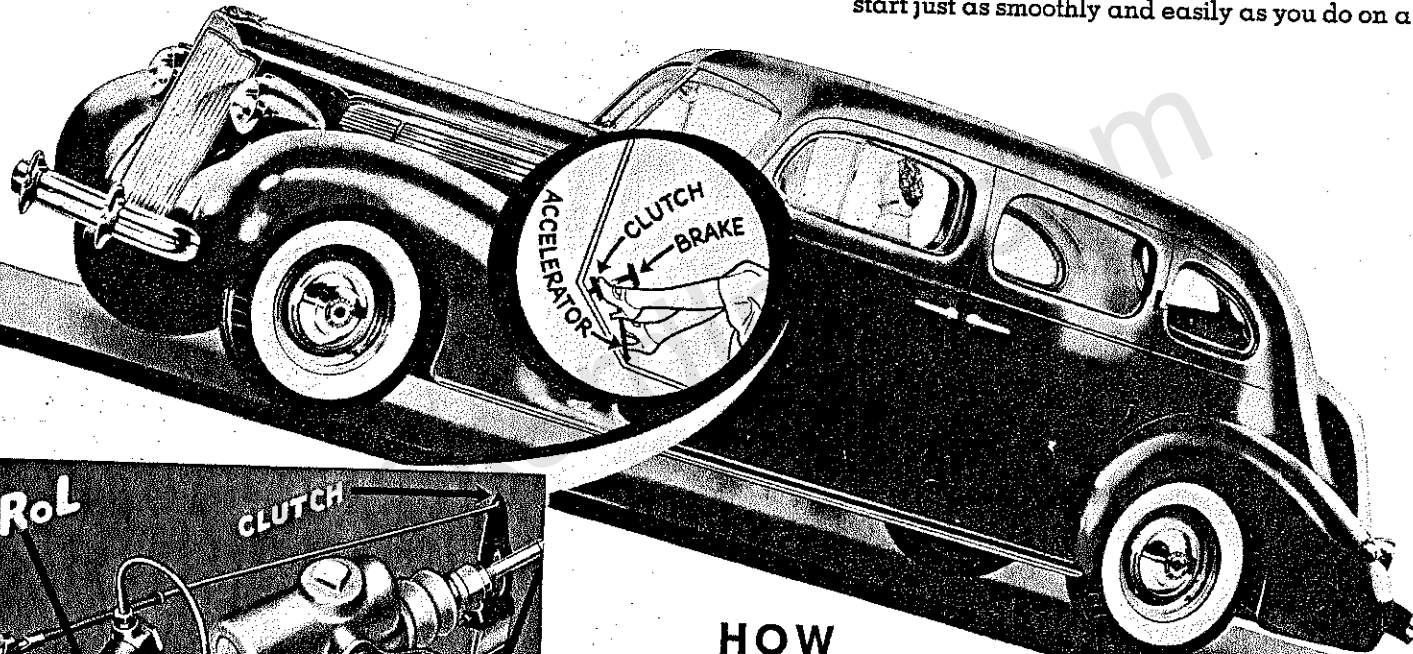
- PACKARD CUSTOM RADIO
-
- SECOND GUEST SPEAKER
-
- DE LUXE STEERING WHEEL
-
- PACKARD CUSTOM SEAT COVERS
-
- ELECTRIC CLOCK
-
- CIGAR LIGHTER
-
- DE LUXE HOT WATER HEATER
-
- FRESH AIR INTAKE
-
- WINDSHIELD DEFROSTER
-
- FOOT HASSOCKS
-
- PACKARD CUSTOM ROBE
-
- REAR WINDOW CURTAIN



With the NoRoL you can remove your right foot from the brake to be in position to operate the accelerator as soon as traffic permits you to drive ahead.

PACKARD NoRoL

This new safety device will hold your Packard car from rolling back when you stop on a hill in the country, or for traffic on a busy city street. You no longer need to use the emergency brake when starting on a hill. You can start just as smoothly and easily as you do on a level street.



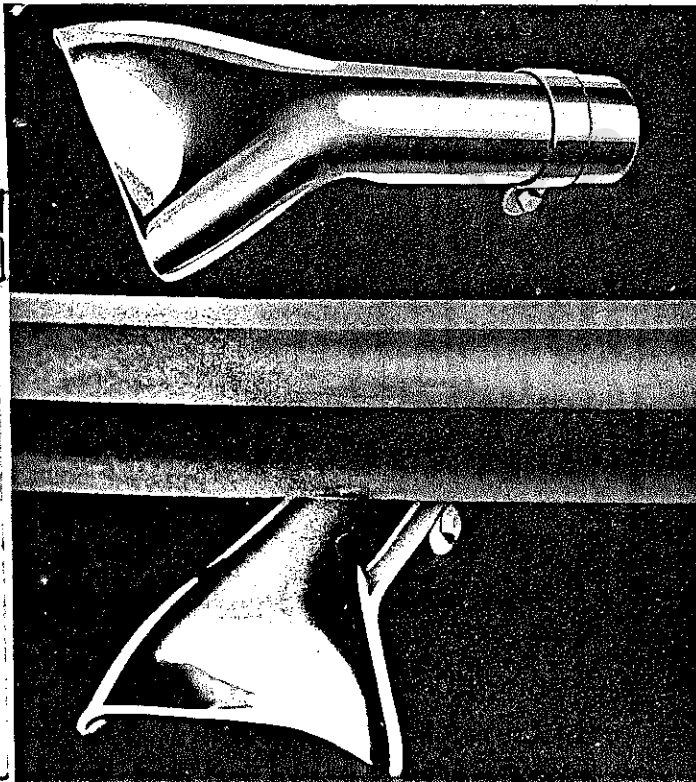
HOW IT WORKS

This device works automatically—nothing new to learn or worry about. When you stop on an incline you depress the brake and clutch pedals in the regular manner—the Packard NoRoL holds the car from rolling back. The NoRoL is automatically released as the clutch is engaged, permitting the car to move forward without the risk of rolling back.

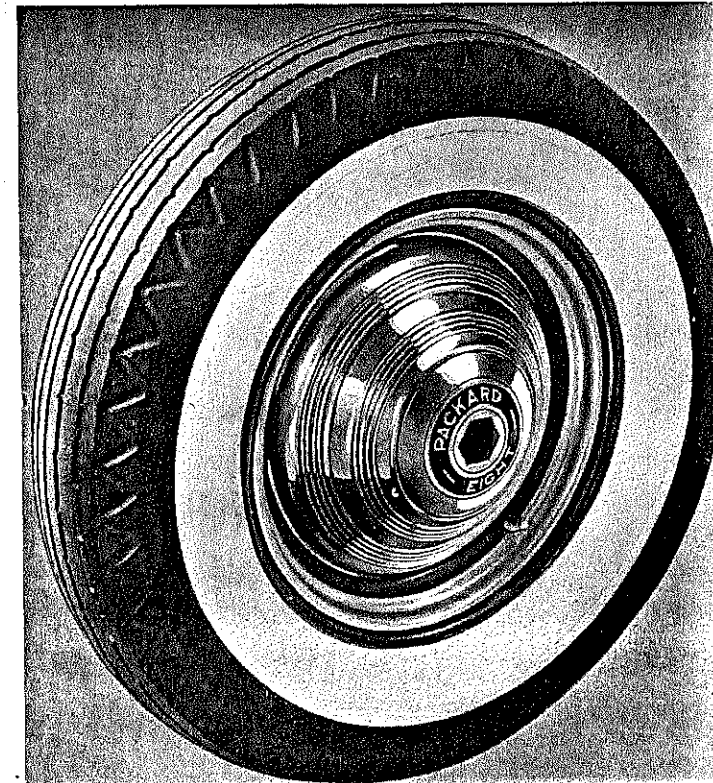
EXHAUST PIPE EXTENSION—This chrome-plated extension covers the end of the exhaust pipe and has a wide flare at the outer end which deflects the gases protecting the bumper and guards from discoloration. A strong clamp holds it in place and prevents it from rattling. It is protected by the rear bumper.

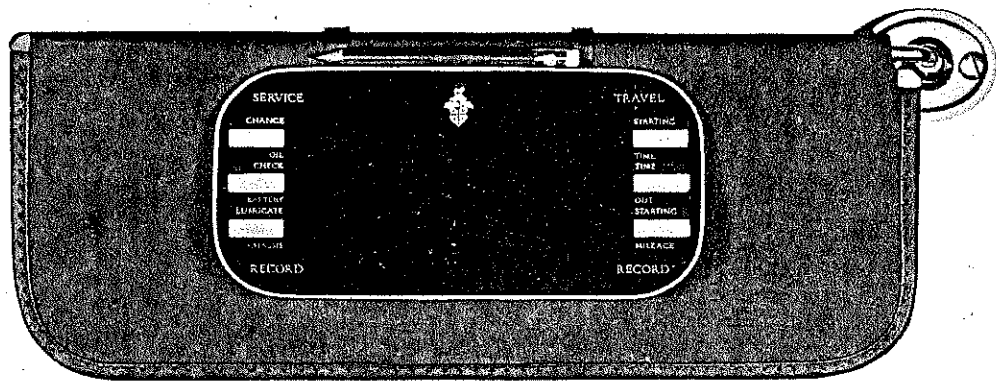


PACKARD CORMORANT EMBLEM—A symbol of Packard quality, beauty and dignity, this radiator emblem, sculptured in polished chrome, complements the graceful lines of your car and yet protects its individual identity.



CHROME WHEEL DISCS—The flashing beauty of these wide chrome discs adds to the smart, streamline beauty of your sport car. They are easily and quickly installed by snaps that fit in the chain slots on the wheels. The regular hub caps and wheel trim rings may be used with these new chrome wheel discs.

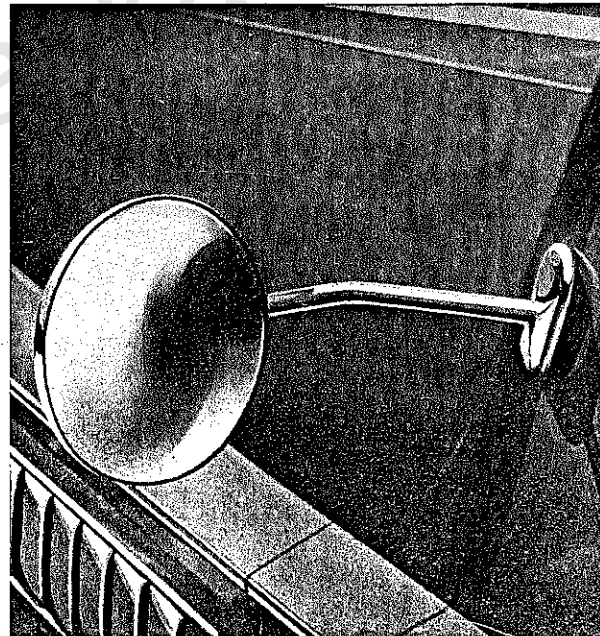
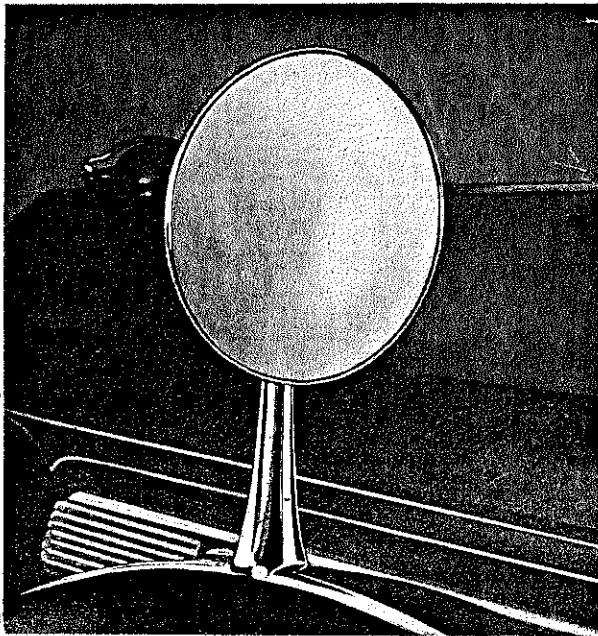




VANITY MIRROR—This newly designed vanity mirror will be appreciated by the ladies for that last-minute inspection. Made of special mirror plate, it gives a flawless, true-color reflection. Mileage and oil change records can be recorded on the frosted spots provided.

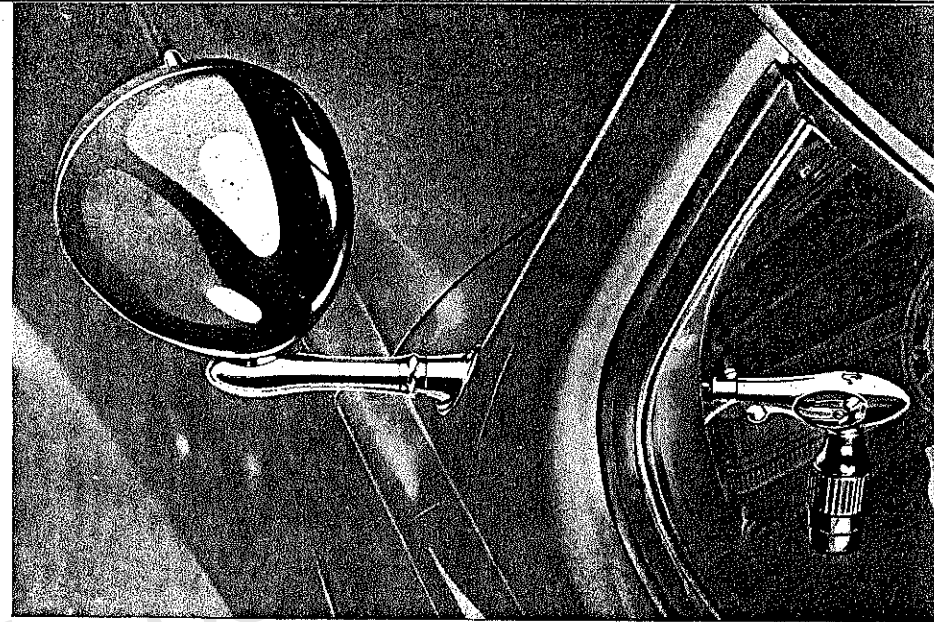
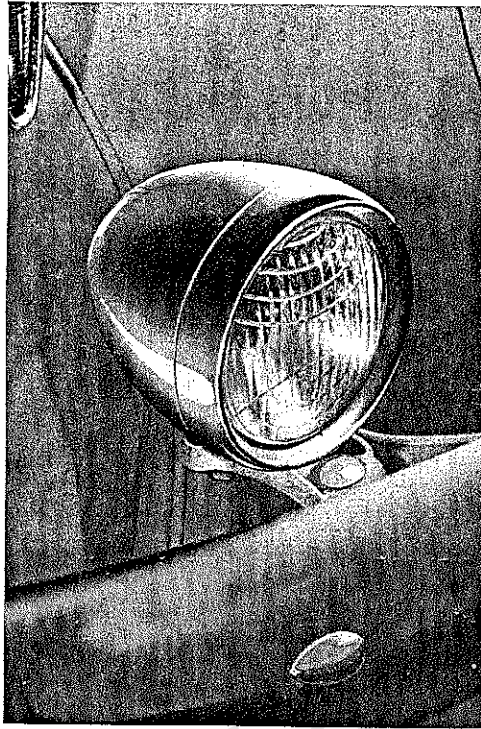
TIRE COVER MIRROR—Firmly mounted on the metal tire cover and quickly adjusted to any angle, this mirror provides an unusually wide vision of the rear traffic approaching on either side of your car.

REAR VIEW MIRROR—This rear view mirror is a real aid in watching rear traffic approach—a safety item. It attaches to the edge of the car door and cannot be removed when the car door is locked.

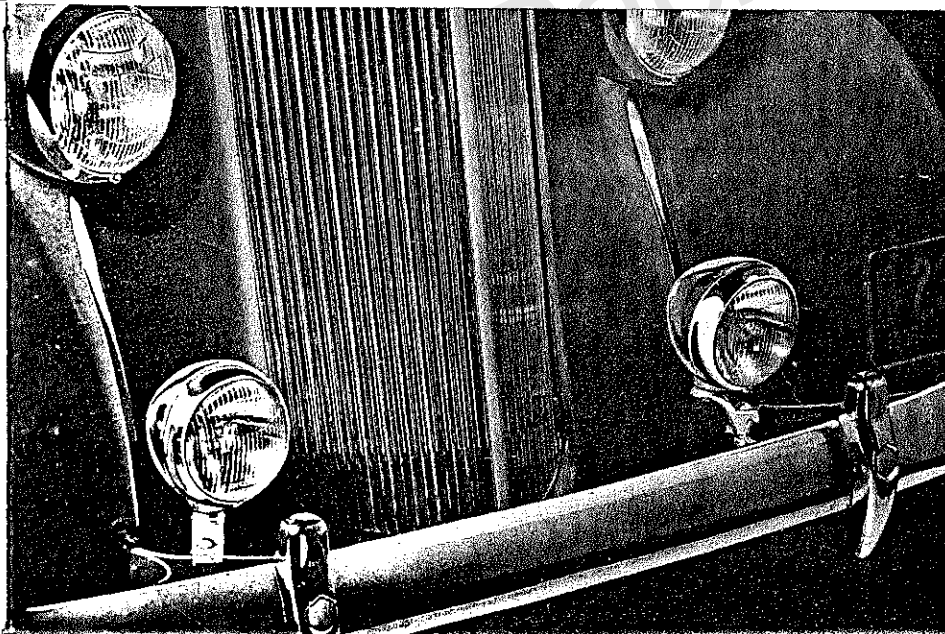


PACKARD
ACCESSORIES
FOR
GREATER
SAFETY

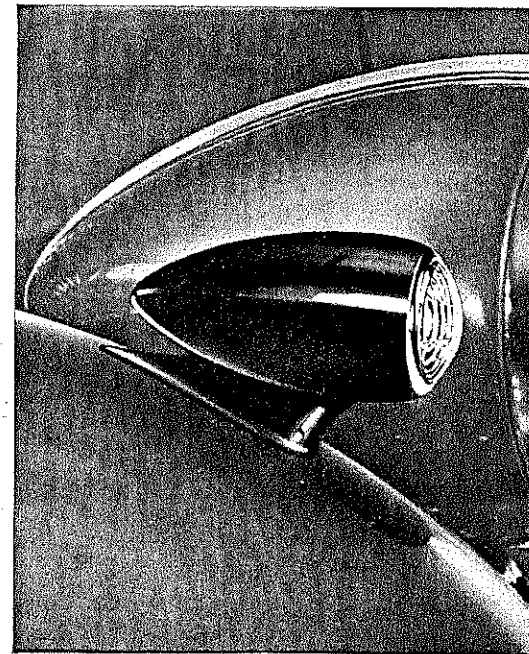
PACKARD BACKING LIGHT—This miniature flood lamp illuminates the road behind the car, revealing hidden hazards such as fence posts, deep ditches, the edge of your drive and other objects. A safety light at low cost.



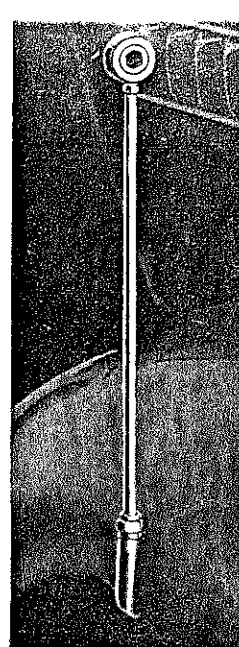
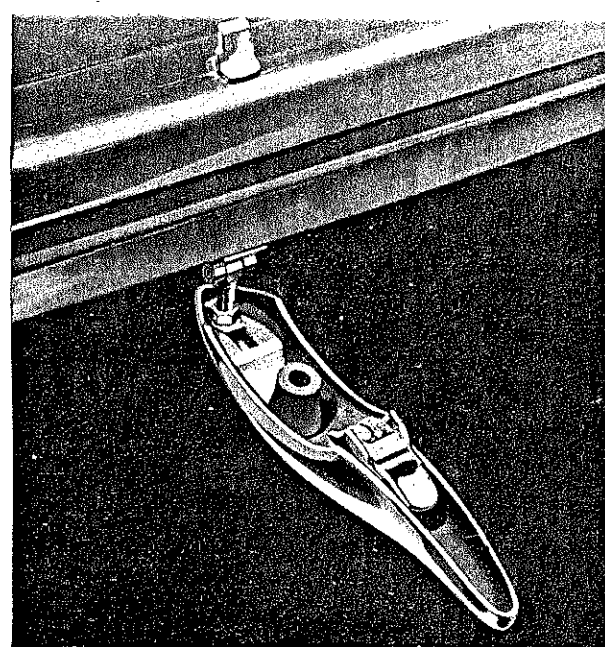
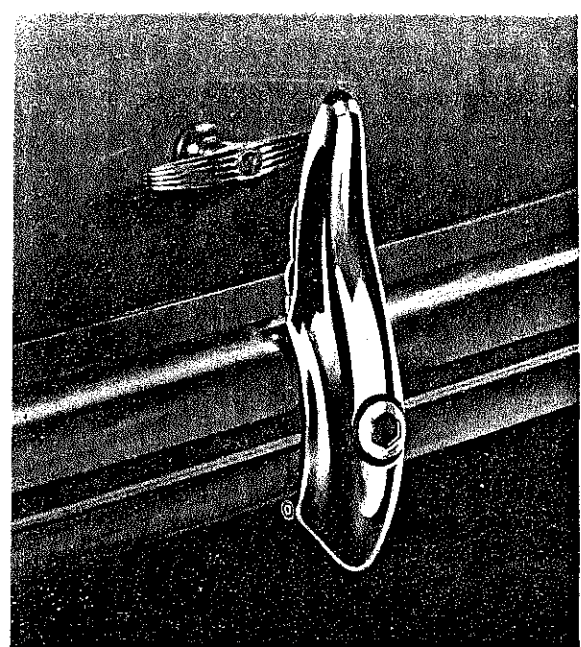
PACKARD ROAD AND FOG LIGHT—A powerful driving light, which mounts on the front bumper bracket and casts a long, low beam of fog-penetrating light. It will be appreciated by those who do considerable driving at night, especially where dust, fog, snow or rain occurs frequently. We recommend these lights be mounted in pairs.



PACKARD SPOTLIGHT—This inner-controlled spot light is especially valuable to doctors, salesmen and tourists. It can be focused in any desired direction from the interior of the car.



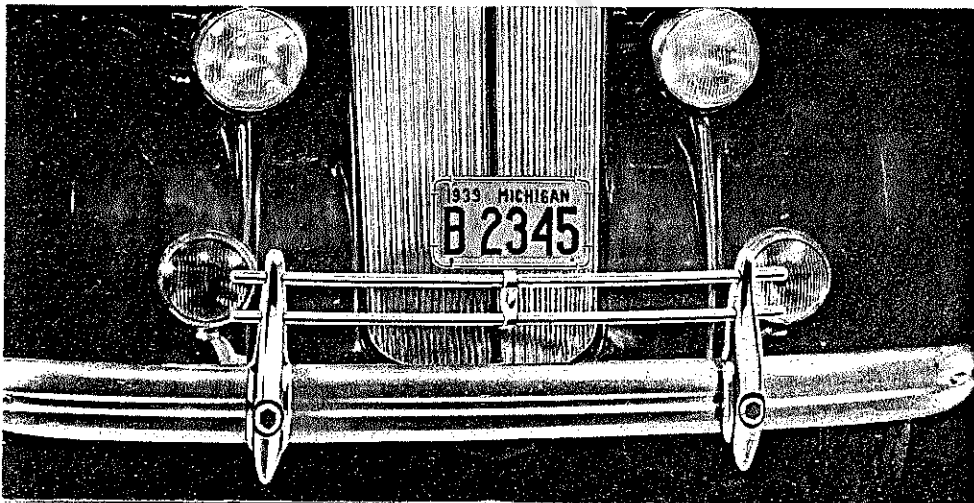
FENDER LIGHTS—These tear-drop lights, lacquered to match your car are ideal parking lights as they mark the extreme width of the car.



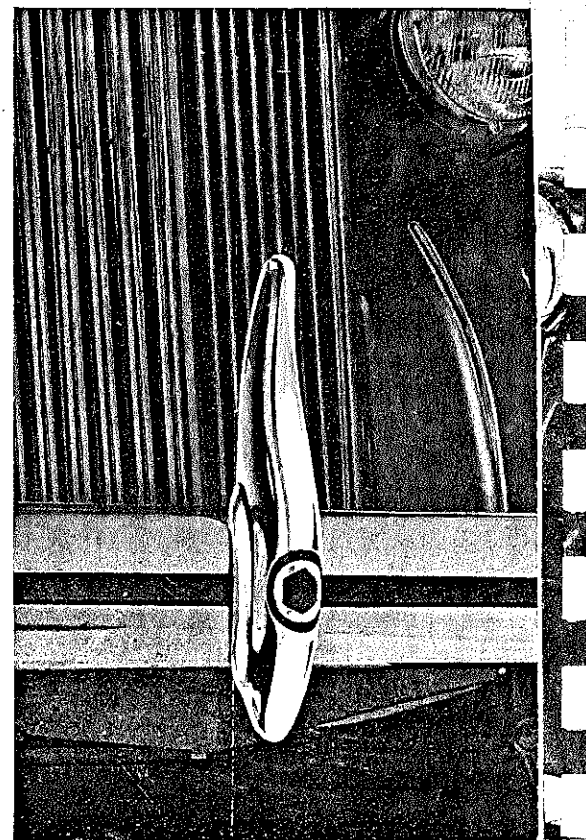
FENDER GUIDES—Visible from the low, comfortable driving position, fender guides are useful when driving in congested traffic, or when parking. The head is a replica of the Packard hub cap mounted on a heavy chrome-plated shaft.

TRUNK LID GUARD—In traffic or when parked, this guard is designed to protect the trunk door from damage when the front bumpers of other cars strike and over-ride your rear bumper. It folds down when you open the trunk door.

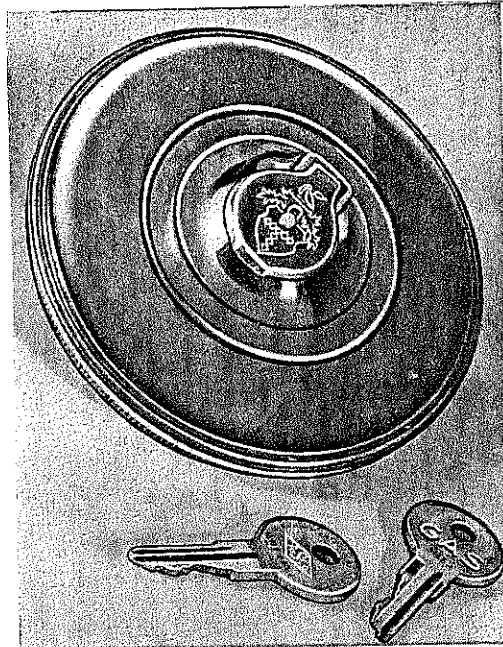
AUXILIARY FRONT BUMPER—People who drive in crowded traffic will want the additional protection afforded by the use of this new auxiliary front bumper. The two radiator grille guards take the place of the regular bumper guards. Two $\frac{3}{4}$ -inch steel rods connect them, providing a very sturdy guard for the radiator, fog lights, etc.



RADIATOR GRILLE PROTECTOR—Designed to prevent the rear bumpers of another car damaging your radiator grille, this heavily chrome-plated guard bolts to the center of the front bumper. The Packard trade-mark is stamped in the center and painted to match the regular bumper guards.



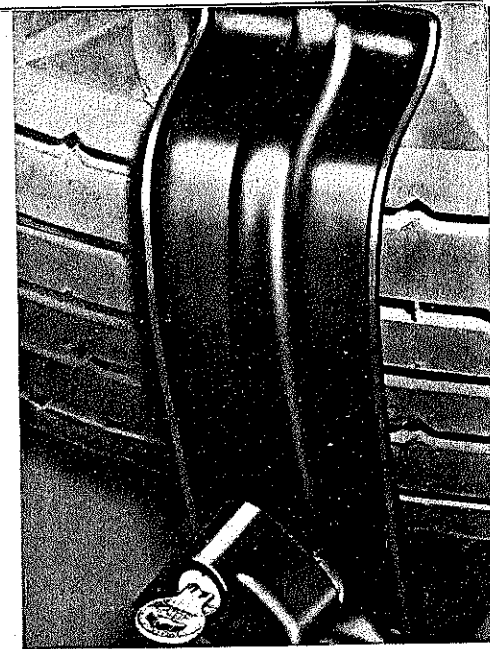
PACKARD RADIATOR SCREEN—This rustproof silver finished screen is tailored to fit the radiator. It protects the radiator from becoming clogged with insects, causing the motor to overheat. The attaching clips are not visible from the outside.



GAS TANK LOCKING CAP—This cap will keep dirt and other foreign matter out of the gas tank. It also prevents the theft of your gasoline.



LAMP BULB CASE—An extra set of six light bulbs and two fuses in a metal container provides extra safety and eliminates the possibility of driving blind.

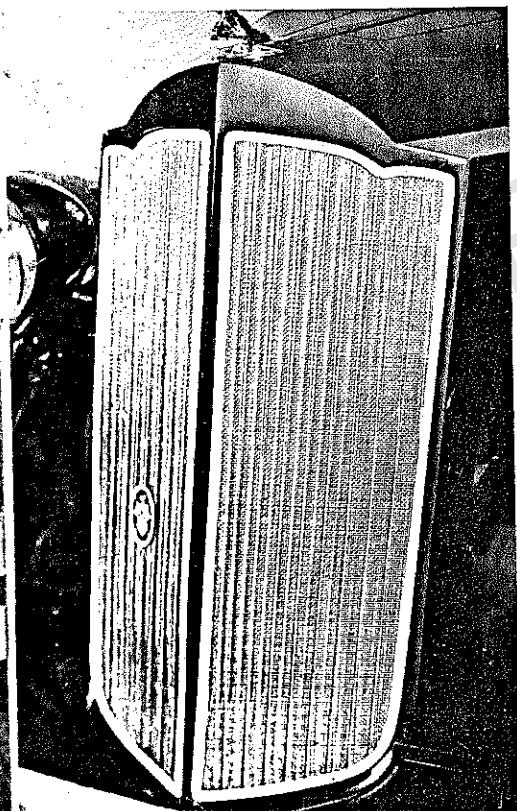
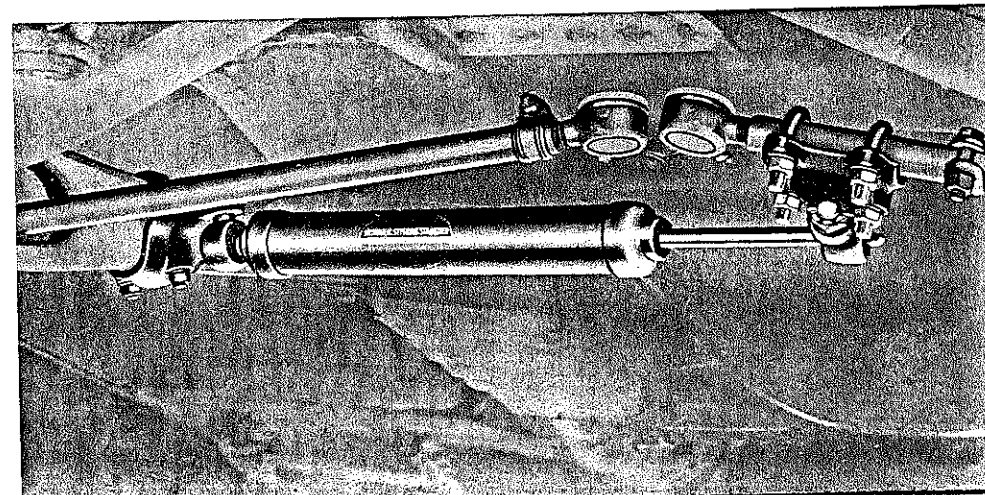


SPARE TIRE LOCK—Extra protection is provided for your spare tire and wheel in the car with this case-hardened steel lock. Your car keys will fit.

Sudden shocks, caused by punctures, hitting obstructions or holes in the road, rough pavements, blowouts—that ordinarily would make a vehicle swerve—are absorbed and controlled instantly by the Hydraulic Steering Stabilizer. Through its quick action, it holds the car true to its course regardless of the speed at which the car may be travelling when the emergency occurs.

It does not interfere in any way with the ease of normal steering.

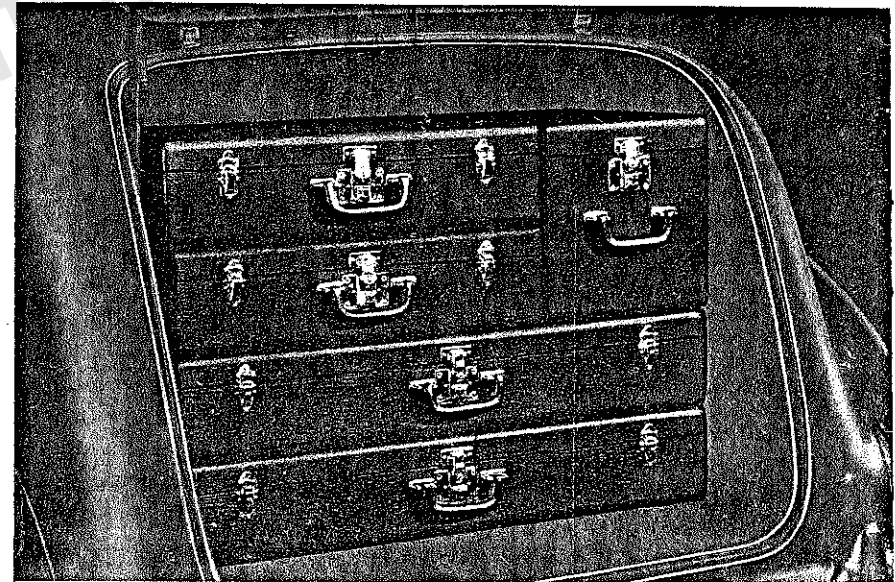
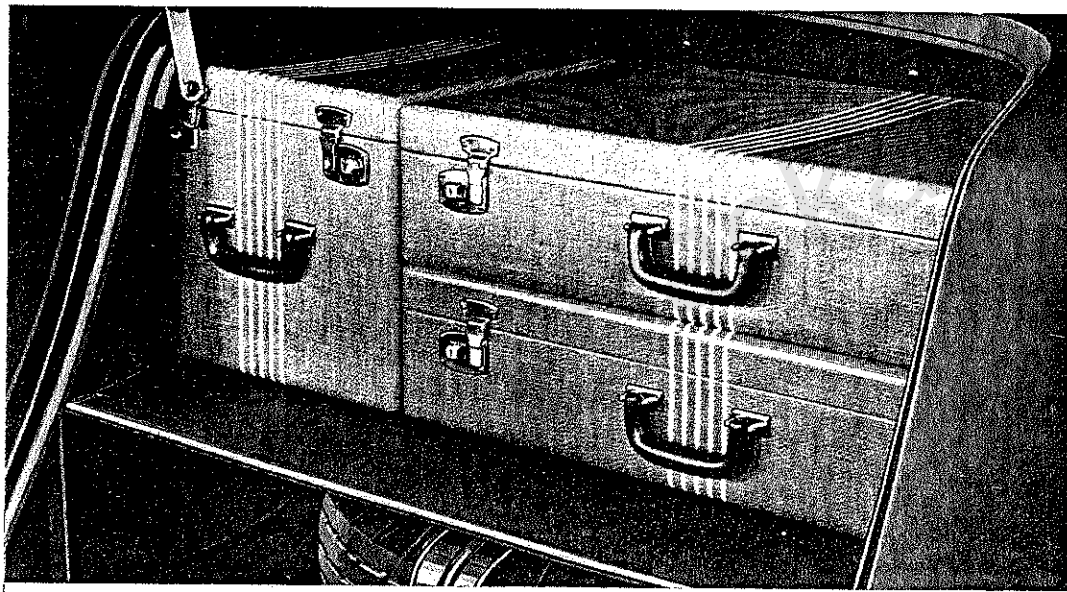
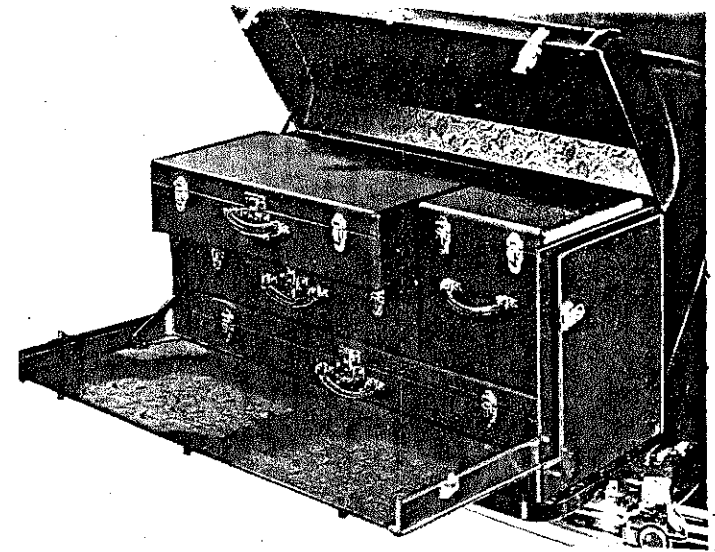
HYDRAULIC STEERING STABILIZER



TOURING EQUIPMENT

PACKARD LUGGAGE—All cases are of airplane design and finest quality, styled to please the most discriminating. They are ideal for train, air or car. They are available in a clever, modern airplane or black covering. The lining is a beige rayon, beautifully tailored with end pockets.

PACKARD REAR RACK TRUNKS—Open top, drop front construction makes this steel trunk most efficient. Painted to match your car, it is attractive and can be purchased either with or without suitcases to fit. Each trunk is equipped with a hinge arrangement which allows it to be tipped, giving free access to the luggage compartment in the car.



All Packard Custom Luggage fits snugly in any model. Your clothes lie flat—just the way you pack them. Various sizes and combinations are available for five and six-wheel cars. A footman strap will keep the cases from bouncing in the car.

PRIDE OF
 OWNERSHIP
 IS REFLECTED IN
 THE APPEARANCE
 OF YOUR CAR

PACKARD BODY POLISH AND
 WAX—It is a simple matter to re-
 tain the lustrous beauty of your
 Packard car inside and out if you
 will use the cleaning and polishing
 material approved by Packard.
 These cleaners, wax, and polish
 will apply easily, remove the dirt
 and leave a bright, lustrous finish
 but will not spoil the car's finish.



PackardInfo.com